



Case

Studies

thestartupbooster.com
brandmanifestors.com

2025

Content

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Introduction

We are a team where creativity flows and ideas come alive! We are an avant-garde collective specializing in captivating marketing strategies, innovative designs, and insightful consulting. Our team of dynamic thinkers and visionary artists collaborates with brands to craft unforgettable stories, pushing boundaries and redefining the norms. From the seed of an idea to its full-blown execution, we're with you every beat of the way. You can expect:

- Established expertise in digital marketing, branding, and development.
- Proven track record with various clients across industries.

We are more than just an organisation – it's a movement, it's a vibe, it's the future. Join us and let's create marketing magic together.

Marketing Services

- **SEO (Search Engine Optimization):** Enhance visibility and rankings.
- **PPC (Pay-Per-Click Advertising):** Immediate traffic and measurable results.
- **Social Media Marketing:** Build engagement and brand awareness.
- **Content Marketing:** Drive engagement with valuable content.
- **Email Marketing:** Nurture leads with targeted campaigns.
- **Web Development & Optimization:** Build a fast and user-friendly experience.
- **Graphic Designing:** Create eye-catching creatives.
- **2D/3D Animation:** Reach out to the world with entertainment.
- **Visual Effects:** Awe striking the target audience with phenomenal visuals.
- **Brand Consulting:** Suggestions to upscale your brand.

and much more..

Our Approach



Goal Alignment

(Understanding client objectives)

1



Customized Solutions

(Tailored campaigns for specific business needs)

2



Data-Driven:

(Rely on analytics to shape strategies)

3



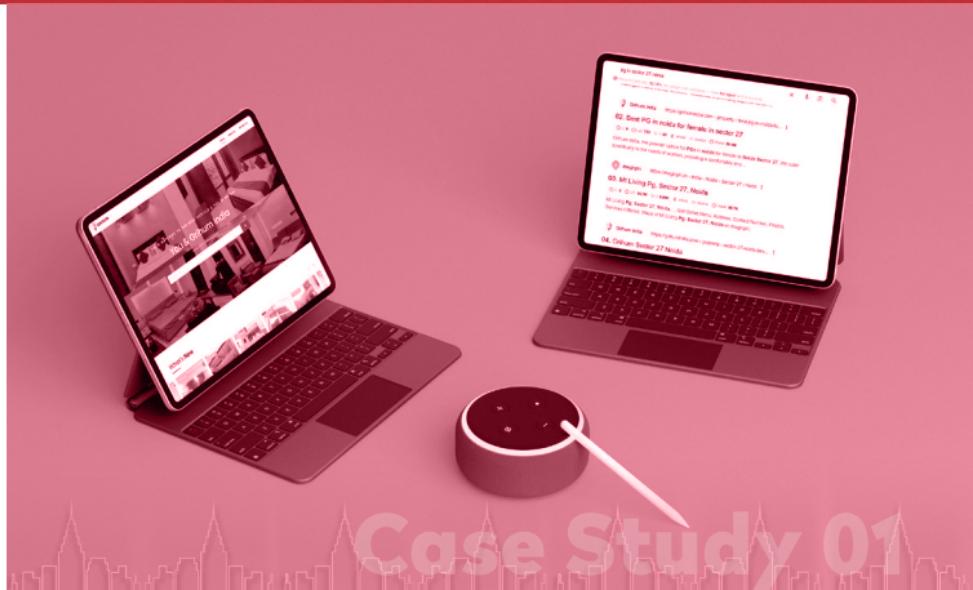
Scalability:

(Plans designed to grow with the business.)

4

Grihum India

(Real-Estate Service Brand)



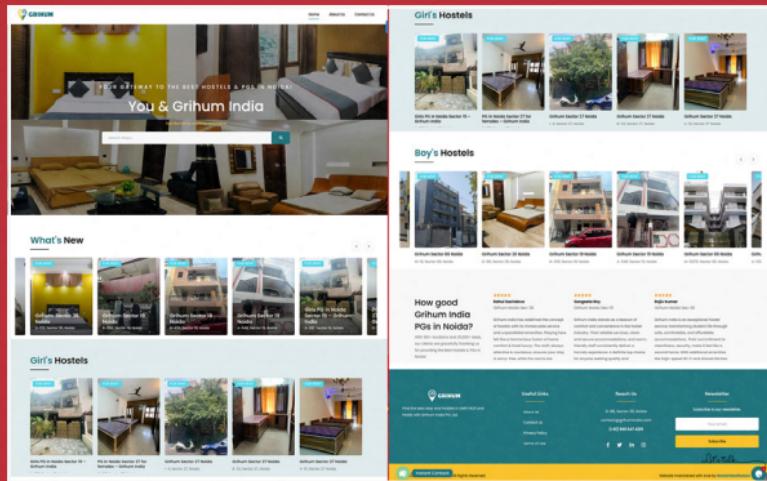
Objective & Strategy

Objective: Online Presence and Visibility

Strategy:

- A basic website launch for online presence
- SEO on niche keywords targeting specific sectors for PGs respectively.
- Prepared the essentials - Target Market, Digital Assets, Brand Guidelines, Customer Persona etc.
- Local Business highlight using Google My Business.
- Basic Social Media posting for visibility
- Content Marketing and ground strategy to strengthen digital presence
- Established the mission of the brand in digital media within the first 3 months.

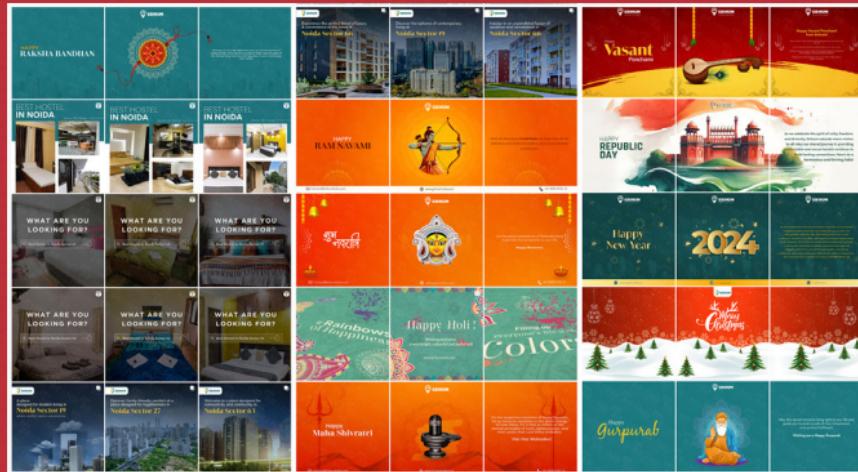
Brand Website



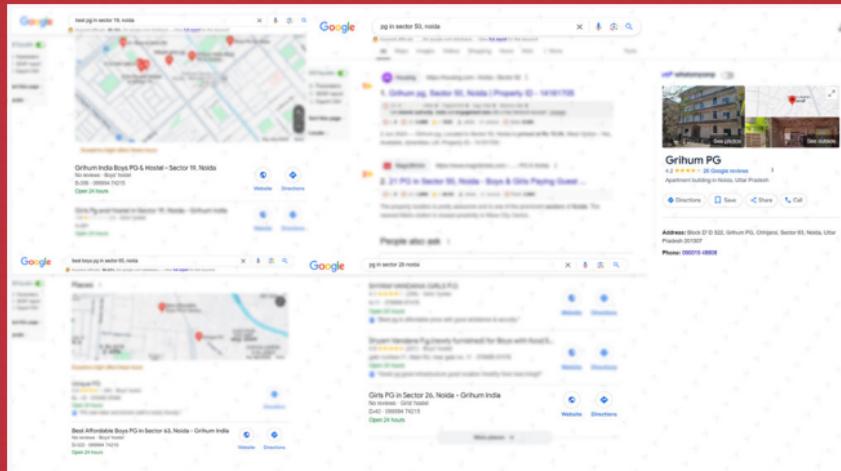
The screenshot displays the homepage of Grahm, a website for hostels and PGs. The top navigation bar includes links for Home, About Us, Services, and Contact. The main banner features a yellow wall and a bed, with the text "Your gateway to the best hostels & PGs in Noida" and "You & Grahm India". Below the banner, there are sections for "What's New" (showing images of various hostels) and "Girl's Hostels" and "Boy's Hostels" (each displaying five thumbnail images of different hostels). A central review section titled "How good Grahm India PGs in Noida?" shows three reviews with star ratings: "Grahm Hostels" (4.5 stars), "Grahm Hostels" (4 stars), and "Grahm Hostels" (4 stars). The footer contains links for "Useful Links", "Search Us", "Membership", and a "Feedback" form.

BRAND
WEBSITE

Brand Instagram Feed

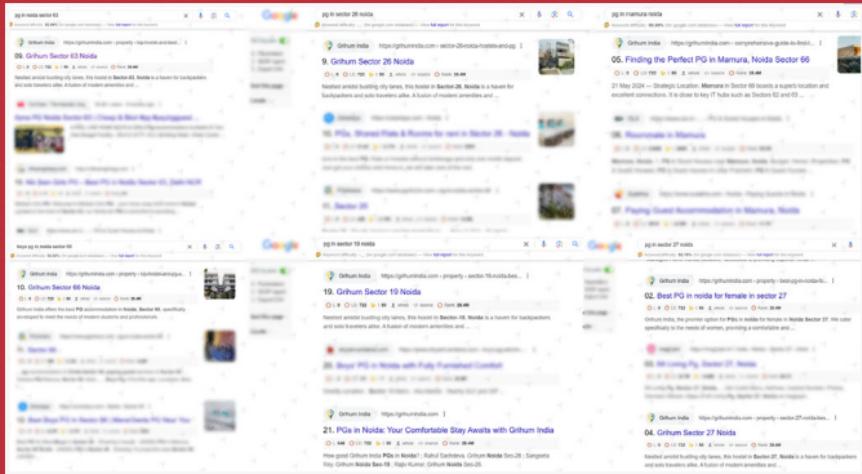


Brand Instagram Feed



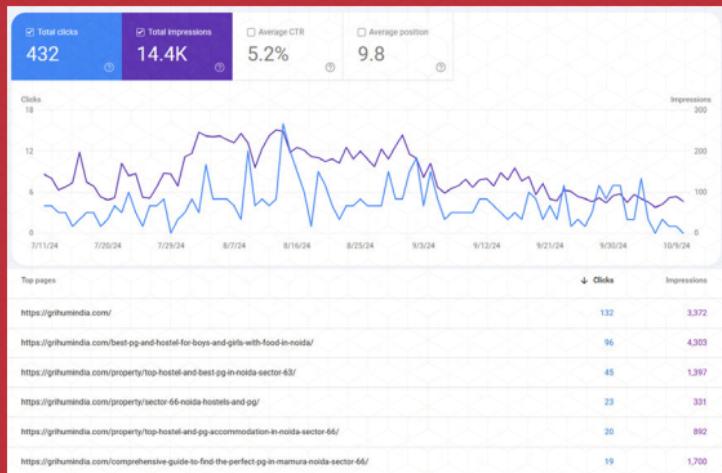
GMB
RESULTS

Brand Instagram Feed



RESULTS
OVER
SESS

Brand Instagram Feed



SEARCH
CONSOLE
DATA

Hitcolus Footwear

(Footwear Brand)



Case Study 02

Objective & Strategy

Objective: Brand Establishment in Digital Media

Strategy:

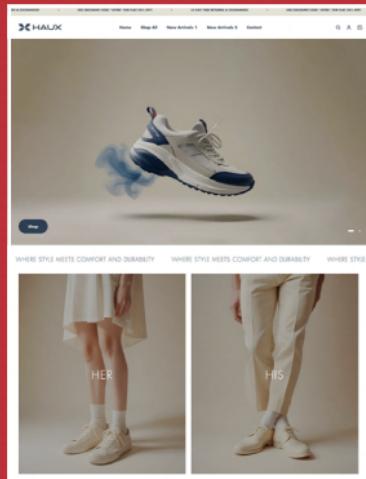
- We established the core values and accordingly guided all brand communications.
- Prepared the essentials - Target Market, Digital Assets, Brand Guidelines, Customer Persona etc.
- Highlighting USPs over digital media with Brand Positioning.
- Brand Visual Identity Creations
- Marketing Channels and Strategy to strengthen digital presence
- Giveaway programs for better engagement.
- Established the mission of the brand in digital media within the first 3 months.

Brand Guideline



BRAND
GUIDELINE

Brand Website



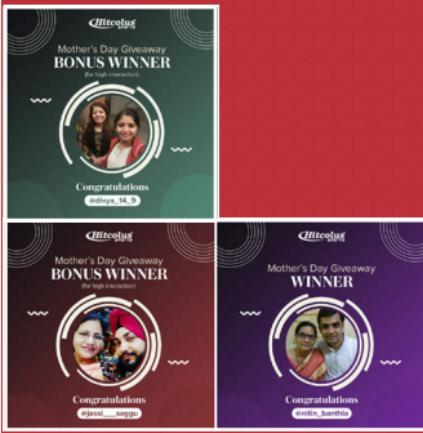
WEBSITE
(PREMIUM
RANGE)

Brand Instagram Feed



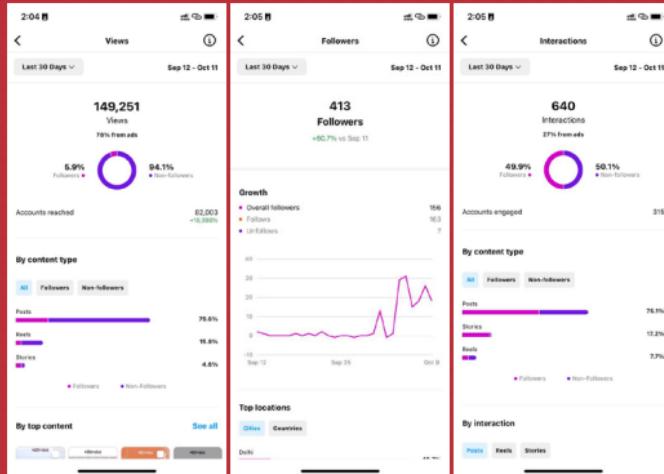
BRAND
INSTA
FEED

Giveaway Campaign



GIVEAWAY
CAMPAIGN

Insights



SIGHTS

Lium Go

(EV Logistics Brand)



Case Study 03

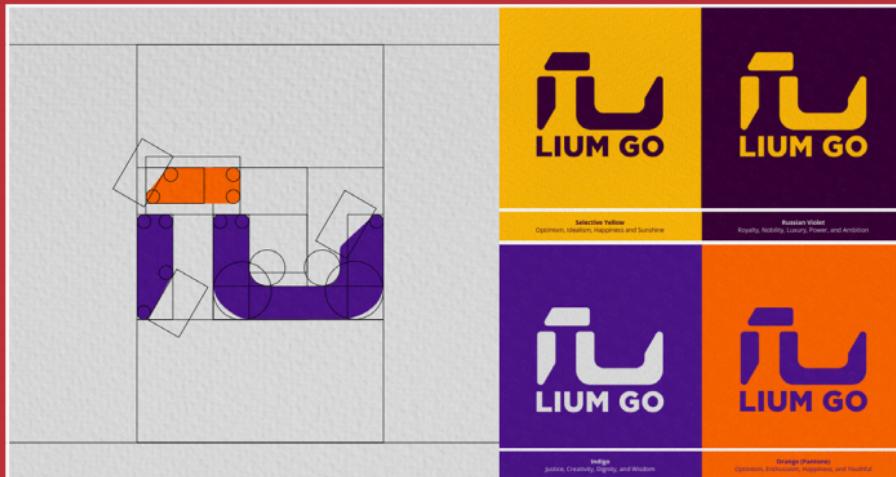
Objective & Strategy

Objective: Brand Consultation and Establishment in Digital Media

Strategy:

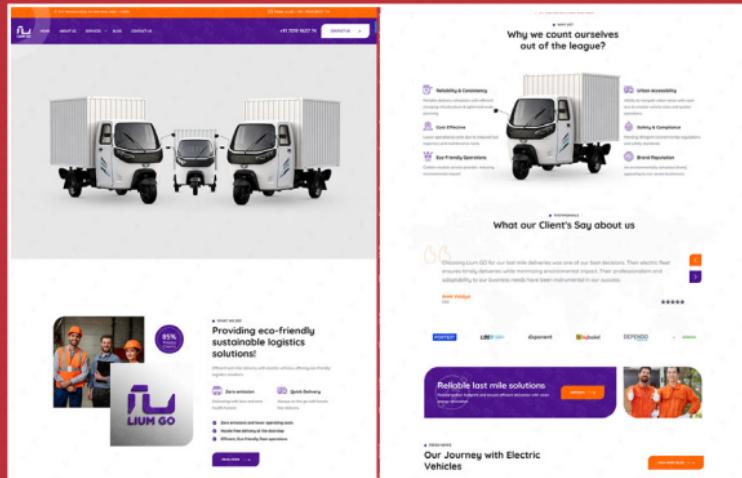
- Planned the entire operations management and execution at ground level.
- Client hunting for break even within 6 months and infrastructure development.
- Established the core values and accordingly guided all brand communications.
- Prepared the essentials - Target Market, Brand Guidelines, Customer Persona etc.
- Highlighting USPs over digital media with Brand Positioning.
- Brand Visual Identity Creations
- Marketing Channels and Strategy to strengthen digital presence
- Established the mission of the brand in digital media within the first 3 months.

Brand Guideline



BRAND
GUIDELINE

Brand Website



The screenshot shows a professional website for Lium Go. The top navigation bar includes links for Home, Services, About, News, and Contact. The main hero section features three white Lium Go electric delivery vehicles with grey cargo containers. Below this, a section titled 'Providing eco-friendly sustainable logistics solutions!' includes a photo of two workers in orange vests and hard hats, and a 95% satisfaction rating. The 'Our Journey with Electric Vehicles' section features a photo of two workers in orange vests and hard hats, and a 'Reliable last mile solutions' section with a photo of two workers in orange vests and hard hats.

Why we count ourselves out of the league?

- **Reliable & Costing** Electric vehicles are reliable and cost-effective.
- **Urban Accessible** Our vehicles are designed to fit in urban environments.
- **Safe & Effective** Our vehicles are built to be reliable and safe.
- **Easy Access** Our vehicles are easy to access and use.
- **Urban Accessible** Our vehicles are designed to fit in urban environments.
- **Reliable & Costing** Electric vehicles are reliable and cost-effective.
- **Safe & Effective** Our vehicles are built to be reliable and safe.
- **Easy Access** Our vehicles are easy to access and use.

What our Client's Say about us

“Choosing Lium Go for our last mile deliveries was one of our best decisions. Their electric fleet ensures timely deliveries while minimizing environmental impact. Their professionalism and reliability to our business needs have been unmatched in our sector.”

John Doe

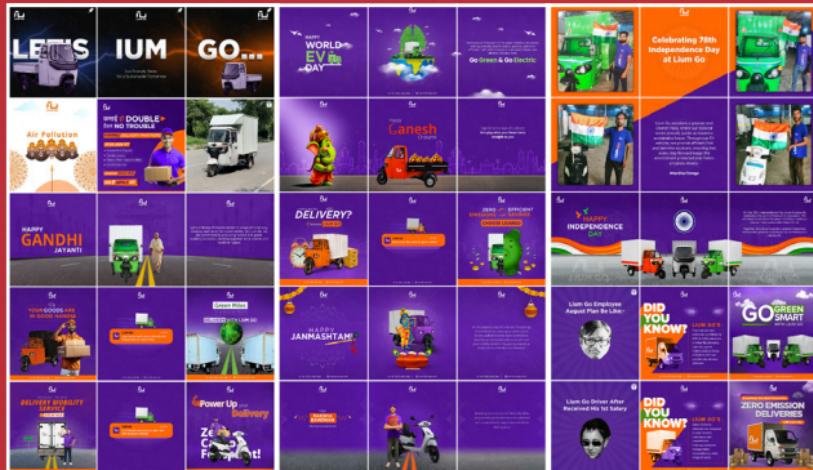
★★★★★

• **Reliable last mile solutions** [Learn more](#)

• **Our Journey with Electric Vehicles** [Learn more](#)

BRAND
WEBSITE

Brand Instagram Feed



BRAND
INSTA
FEED

Generic Portfolio

(Various Brands)



The collage includes the following elements:

- #ZaruriHal** brochure: "To kick start your global career with DBGI". It features a photo of a man in a suit and text: "75% placement in 100% placements", "111 LPA highest CTC", and "ANISHA KIRKALA, HR, Head of Placement".
- DEV BHOOJI** brochure: "BE NEXT IN LINE. How do I make it to Amazon?". It features a photo of a woman in a suit and text: "100% placement in 100% placements", "75% placement in 100% placements", and "111 LPA highest CTC".
- Faculty MOVING AHEAD** brochure: "DR. R.C. PATHAK, Head of Department, Academic & Media Communication". It features a photo of a man in a suit and text: "100% placement in 100% placements", "75% placement in 100% placements", and "111 LPA highest CTC".
- SRMS** brochure: "Overcome global competitions through international exposure with SRMS PROUD 100". It features a photo of a man in a suit and text: "100% placement in 100% placements", "75% placement in 100% placements", and "111 LPA highest CTC".
- JMI** brochure: "WE DON'T JUST GET YOU JOBS. WE FOCUS ON THE NUMBER OF DIGITS. Students securing packages of 7,00,000 LPA and above." It features a photo of a man and a woman at a desk with a laptop, and text: "ADMISSIONS OPEN 2021 MCA APPLY NOW".
- Gold Standard** product packaging: Two bags of "Gold Standard" flour, 1 kg each, with the text "Amar Ka Mota" and "Samaste India".

Digital Media Designs



DIGITAL
MEDIA
DESIGNS

Digital Media Designs



DIGITAL
MEDIA
DESIGNS

Marketing Videos

Mi 10T Series Promo

MI Portable Bluetooth Speaker

Xiaomi 11 Lite NE 5G Smartphone

Mi Router 4A Gigabit Edition Product Video

PatchWall 4 Xiaomi TV

Mi stick

Xiaomi Smart TV X Series

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