



Case Studies

thestartupbooster.com
brandmanifestors.com

2025

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Introduction

We are a team where creativity flows and ideas come alive! We are an avant-garde collective specializing in captivating marketing strategies, innovative designs, and insightful consulting. Our team of dynamic thinkers and visionary artists collaborates with brands to craft unforgettable stories, pushing boundaries and redefining the norms. From the seed of an idea to its full-blown execution, we're with you every beat of the way. You can expect:

- Established expertise in digital marketing, branding, and development.
- Proven track record with various clients across industries.

We are more than just an organisation – it's a movement, it's a vibe, it's the future. Join us and let's create marketing magic together.

Marketing Services

- 🕒 **SEO (Search Engine Optimization):** Enhance visibility and rankings.
 - 🕒 **PPC (Pay-Per-Click Advertising):** Immediate traffic and measurable results.
 - 🕒 **Social Media Marketing:** Build engagement and brand awareness.
 - 🕒 **Content Marketing:** Drive engagement with valuable content.
 - 🕒 **Email Marketing:** Nurture leads with targeted campaigns.
 - 🕒 **Web Development & Optimization:** Build a fast and user-friendly experience.
 - 🕒 **Graphic Designing:** Create eye-catching creatives.
 - 🕒 **2D/3D Animation:** Reach out to the world with entertainment.
 - 🕒 **Visual Effects:** Awe striking the target audience with phenomenal visuals.
 - 🕒 **Brand Consulting:** Suggestions to upscale your brand.
- and much more..

Our Approach



Goal Alignment

(Understanding client objectives)



Customized Solutions

(Tailored campaigns for specific business needs)



Data-Driven:

(Rely on analytics to shape strategies)



Scalability:

(Plans designed to grow with the business.)

Grihum India

(Real-Estate
Service Brand)



Case Study 01

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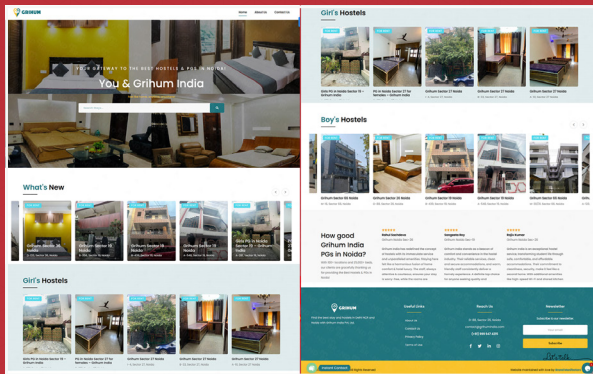
Objective & Strategy

Objective: Online Presence and Visibility

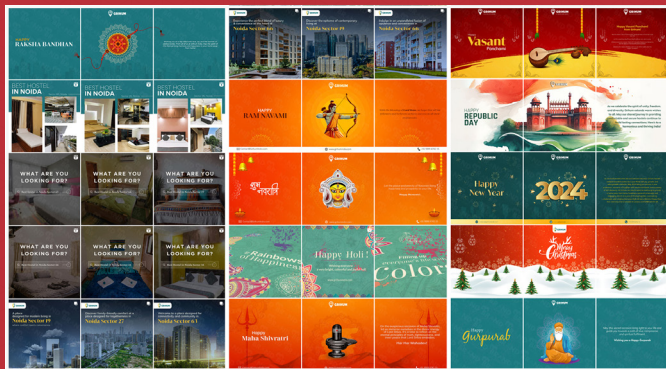
Strategy:

- A basic website launch for online presence
- SEO on niche keywords targeting specific sectors for PGs respectively.
- Prepared the essentials - Target Market, Digital Assets, Brand Guidelines, Customer Persona etc.
- Local Business highlight using Google My Business.
- Basic Social Media posting for visibility
- Content Marketing and ground strategy to strengthen digital presence
- Established the mission of the brand in digital media within the first 3 months.

Brand Website

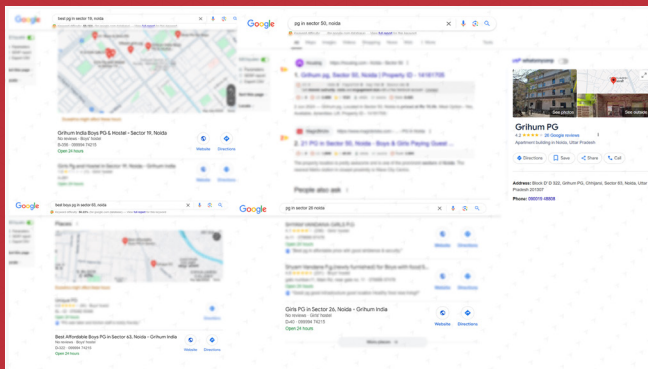


Brand Instagram Feed



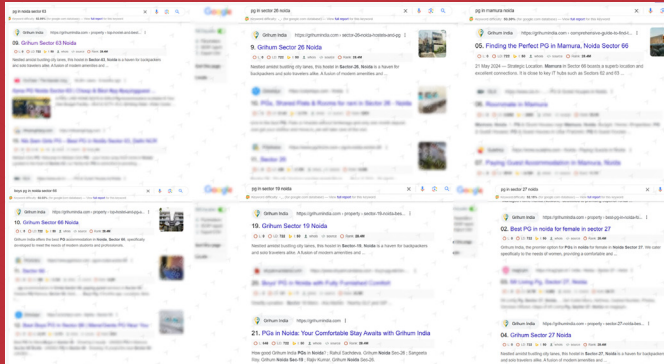
BRAND
INSTA
FEED

Brand Instagram Feed



GMB RESULTS

Brand Instagram Feed



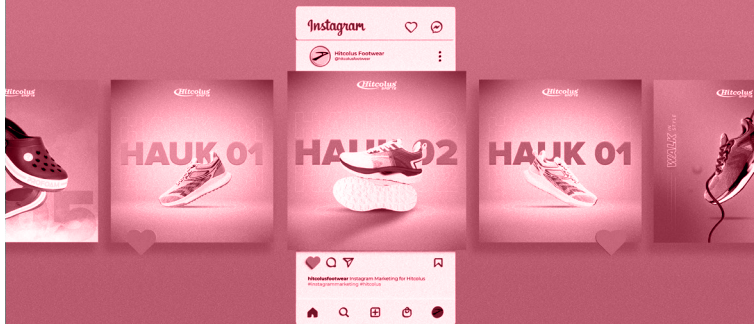
SEO RESULTS

Brand Instagram Feed



Hitcolus Footwear

(Footwear Brand)



Case Study 02

Objective & Strategy

Objective: Brand Establishment in Digital Media

Strategy:

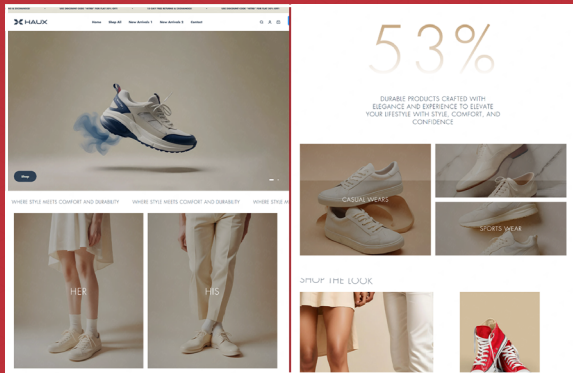
- We established the core values and accordingly guided all brand communications.
- Prepared the essentials - Target Market, Digital Assets, Brand Guidelines, Customer Persona etc.
- Highlighting USPs over digital media with Brand Positioning.
- Brand Visual Identity Creations
- Marketing Channels and Strategy to strengthen digital presence
- Giveaway programs for better engagement.
- Established the mission of the brand in digital media within the first 3 months.

Brand Guideline



BRAND
GUIDELINE

Brand Website



WEBSITE
(PREMIUM
RANGE)

Brand Instagram Feed

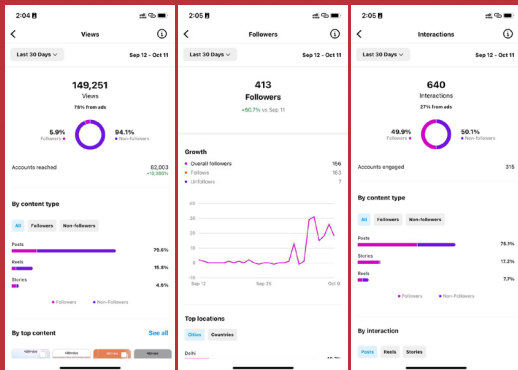


BRAND
INSTA
FEED

Giveaway Campaign



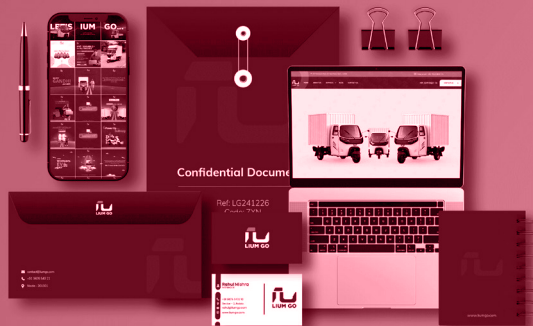
Insights



INSIGHTS

Lium Go

(EV Logistics Brand)



Case Study 03

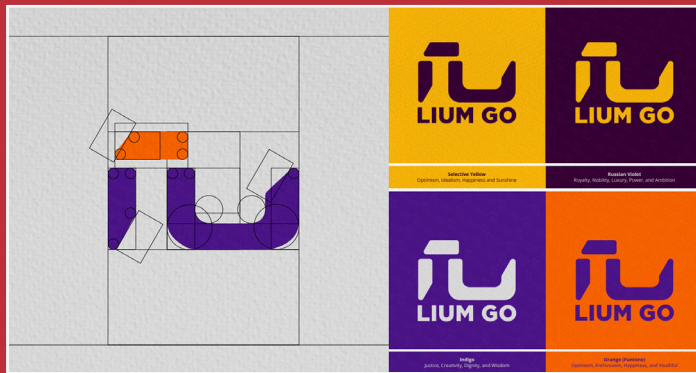
Objective & Strategy

Objective: Brand Consultation and Establishment in Digital Media

Strategy:

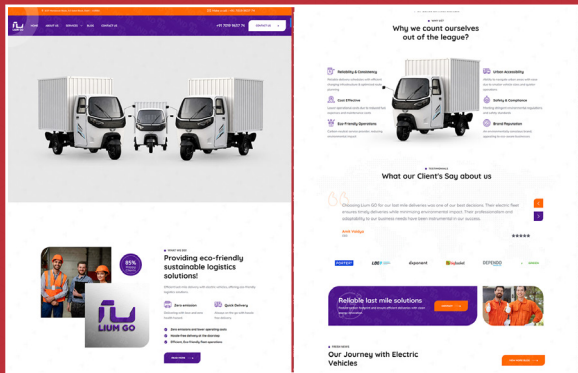
- Planned the entire operations management and execution at ground level.
- Client hunting for break even within 6 months and infrastructure development.
- Established the core values and accordingly guided all brand communications.
- Prepared the essentials - Target Market, Brand Guidelines, Customer Persona etc.
- Highlighting USPs over digital media with Brand Positioning.
- Brand Visual Identity Creations
- Marketing Channels and Strategy to strengthen digital presence
- Established the mission of the brand in digital media within the first 3 months.

Brand Guideline



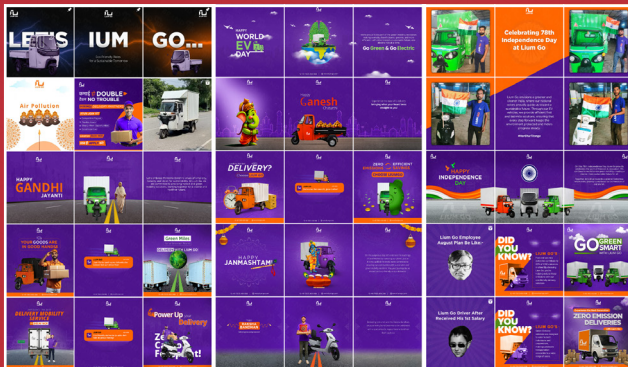
BRAND
GUIDELINE

Brand Website



BRAND
WEBSITE

Brand Instagram Feed



BRAND
INSTA
FEED

Generic Portfolio

(Various Brands)



Digital Media Designs



DIGITAL
MEDIA
DESIGNS

Digital Media Designs



DIGITAL
MEDIA
DESIGNS

Marketing Videos

Mi 10T Series Promo

MI Portable Bluetooth Speaker

Xiaomi 11 Lite NE 5G Smartphone

Mi Router 4A Gigabit Edition Product Video

PatchWall 4 Xiaomi TV

Mi stick

Xiaomi Smart TV X Series

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+91 9810 388 055

+91 8287 561 931

contact@thestartupbooster.com

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